



DATE: July 6, 2017

MEMO TO: Utility District Credit Union Members

FROM: Hassan Elmi, UDCU CEO/Manager

SUBJECT: Fraud Prevention - Visa Purchase Alert

In an effort to reduce debit and credit card fraud, Visa has mandated that all card issuers give cardholders the option to receive transaction alerts via text or email. This free service is expected to reduce fraud by 40%.

Cardholders can sign up for this service, at www.visapurchasealert.com as follows:

1. Check to see if your card is eligible (**all UDCU debit cards are eligible**).
2. Register your mobile device and email to receive Visa alerts.
3. Choose the notification trigger that matches your need (i.e., transaction exceeding a set amount).

Cardholders will receive alerts for transactions in real-time to immediately identify potentially fraudulent activity.

If you have questions or need additional information, please contact UDCU at (510) 287-0465.